



Business Support on Your Doorstep

## ECTP-E2BA Conference 2009

*“Innovation in Construction: Taking the lead in greening the future”*  
in collaboration with ECCREDI and Enterprise Europe Network

Hotel Le Plaza, BRUSSELS  
<http://www.leplaza-brussels.be>

**SME Innovation Market – *Your opportunity to meet with the big players of innovation in Construction!***

**- Last Call for Posters & Exhibitors -**



Co-organised by:

- ECTP – European Construction Technology Platform – [www.ectp.org](http://www.ectp.org)
- E2B – Energy Efficient Buildings European Initiative – [www.e2b-ei.eu](http://www.e2b-ei.eu)
- EEN – Enterprise Europe Network – [www.enterprise-europe-network.ec.europa.eu](http://www.enterprise-europe-network.ec.europa.eu)
- ECCREDI - European Council for Construction Research, Development and Innovation – [www.eccredi.org](http://www.eccredi.org)

## Scope of the Conference:

The pivotal role played by the construction sector in the new global concepts of sustainable development and economic recovery is now widely recognised. In Europe this has led to reinforced Public Private Partnerships which are targeting innovation in the construction sector and are setting of with the clear objective to take the lead in greening the future. At the conference experts will highlight the research priorities which have been set to meet the challenges we are facing. Results from ongoing research projects will be showcased as well as innovative new products entering on the market. **Ample opportunities will be available for technology transfer from and to SMEs and major construction players.**

<b>Tuesday 24 November 2009</b>				
08.00-10.00	Registration			
10.00-11.00	<b>Opening Session</b> Welcome address by the ECTP chairman, Mr. <i>Michel Cote</i> and by EC high level representatives			
11.00-11.30	Coffee Break			
11.30-12.30	<b>Keynote Session</b> Keynote speeches by Prof. <i>Ernst Ulrich Von Weizsäcker</i> and Mr. <i>Ger Maas</i>			
12.30-13.30	Lunch			
13.30-15.15	Sustainability Labelling Session	Innovation Market <sup>1</sup> Job & PhD Market <sup>2</sup>		Room Memling European Project Presentations Posters Meetings
15.15-15.45	Coffee Break			
15.45-16.45	Eragnet Session	Innovation Market <sup>1</sup> Job & PhD Market <sup>2</sup>		Room Memling European Project Presentations Posters Meetings
16.45-18.00	ECTP General Assembly			
<b>Wednesday 25 November 2009</b>				
09.00-09.30	<b>Keynote Session</b> Keynote speech by Mr. <i>Jacques Oddou</i> , E2B Association Vice-Chairman			
09.30-11.00	Energy Efficiency in Buildings Session	The role and importance of SME's in the construction Industry, the importance of cross sectorial innovations Mr. <i>Joost Wentink</i> , President ECCREDI		Room Versailles European Project Presentations Posters Meeting opportunities
		Priority Research Topics for SME Associations in the Construction Sector – PRESTO Mr. <i>Eduardo Herrmann</i> , Steinbeis-Europe-Zentrum		
		Enterprise Europe Network – EEN Mr. <i>Dirk Otte</i> , Institute for Innovation by Science and Technology in Flanders, IWT, Belgium		
		Overview of Innovation Awards Winners and Participating SME's Mr. <i>Saleem Akram</i> , The Chartered Institute of Building		
11.00-11.30	Coffee Break			
11.30-13.00	Energy Efficiency in Buildings Session	Brokerage and Speed dating Opportunities <sup>3</sup>		Room Versailles European Project Presentations
13.00-14.00	Lunch			
14.00-15.30	World-wide Initiatives Session	Construction National Technology Platforms and EurekaBuild Session	E2B A General Assembly (for E2B A Members only)	European Project Presentations Posters Meetings
15.30-16.00	Closing Session			
16.30-18.00			E2BA NLPs Meeting (for NLPs only)	

## Registration

Registration for the conference at the reduced fee of 100 EURO should be done through the attached registration form.

## **Innovation Market<sup>1</sup>:**

One of the Conference sessions is called the “**Innovation Market<sup>1</sup>”** and will give the opportunity to Innovative **SMEs** to present their products (building components, construction materials, site equipment, testing systems...) under development or just introduced on the market.

This session will offer a unique opportunity to meet with the big players, researchers and other stakeholders interested by innovation in the construction sector in Europe. As such the session will provide an excellent forum to give European visibility to your product with a minimum of investment. Moreover, you will have the opportunity to meet players in other parts of Europe for export purposes of your product (see list of companies registered so far for the Conference).

Each interested SME will be offered a small stand (i.e. a table to demonstrate products, to exhibit leaflets or other documents) and will have the opportunity to display on a poster panel its innovative products or to show a film.

A sheet with information on your company will be included in the conference package which will be handed over to all participants.

## **Other dedicated SME Sessions**

### **<sup>2</sup> Job & PhD Market**

On the Job & PhD market PhD researchers are invited to promote their on-going research work and results through Posters which will be exhibited in a dedicated room. Job offers and job demands will be put on display as well on specific boards where short job description in the form of one A4 advertisement will be centralized.

### **<sup>3</sup> Brokerage and speed dating**

The brokerage and speed dating session will allow SME's to make contacts with colleagues who are looking for business partners and will also allow contacting representatives from large industries and research centres to discuss opportunities for eventual mutual collaboration and development. The room “*Memling*” will be accommodated for this purpose with individual meeting stands where potential interested partners can engage in private discussions and exchange of information. With the help of the conference secretariat a meeting agenda will be maintained allowing flexible interaction between the interested participants.

Additionally a session is being organised with speeches addressing SME participants and including a keynote address from the President of ECCREDI.

## **Who should participate**

The conference is addressing SME participants as well as big industry players and RTD performers. SME's offering dedicated innovative test equipment might have special interests to get in contact with researchers at this occasion.

Former ECTP conferences which were held in Paris, Versailles and Amsterdam were attended by over 400 people from the wider construction research community.

SME Participants interested to take part in the Innovation Market are requested to fill in the attached form giving some details on their field of action and business. Participation in the conference will allow SME's who are presenting their business in a small booth to attend the conference at a reduced rate. No extra charges are linked to taking part in the poster and innovation exhibition.

Fees for SME's exhibitors and students will be limited to max. 100 EUR, this will entitle the SME participants and students to take part in all the session of the event and include as well access to coffee breaks and lunches during the conference.



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# REGISTRATION FORM FOR SME's - Final Call for Registration, Posters & Exhibitors -

Please type or use block letters and send it to Martine Merckx at BBRI either by fax +32 2 653 07 29 or by e-mail at the following address: [martine.merckx@bbri.be](mailto:martine.merckx@bbri.be)

Mr  Mrs  Surname: ..... Name: .....

Position: .....

Organisation/Firm: .....

Address: .....

..... Postcode: .....

Town: ..... Country: .....

T: ..... Fax: .....

E-mail: .....

VAT-number: .....

**Product to exhibit:** .....

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**Information on eventual awards obtained:** .....

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### Poster & SME exhibition information:

BBRI-BELGIAN BUILDING RESEARCH INSTITUTE – RUE DU LOMBARD 42

1000 BRUSSELS –BELGIUM – E-mail: [martine.merckx@bbri.be](mailto:martine.merckx@bbri.be)

T: +32 2 655 77 11 – F: +32 2 653 07 29

### Conference Secretariat:

CSTB – CENTRE SCIENTIFIQUE ET TECHNIQUE DE LA CONSTRUCTION - ROUTE DES LUCIOLES – BP 209

06904 SOPHIA ANTIPOLIS CEDEX – FRANCE – E-mail: [ectpconference@cstb.fr](mailto:ectpconference@cstb.fr)

T: +33 4 93 95 64 00 – F: +33 4 93 95 67 33

### Conference venue:

HOTEL LE PLAZA – BOULEVARD ADOLPHE MAXLAAN 118-126

1000 BRUSSELS – BELGIUM – E-mail : [reservations@leplaza.be](mailto:reservations@leplaza.be)

T : +32 2 278 01 00 – F : +32 2 278 01 01

