Administration of EUREKA in Norway

- The Research Council of Norway
  - Division of Innovation
- No specific budget post for EUREKA projects in Norway
- Funding from all Norwegian schemes supporting R&D and innovation should be regarded as potential EUREKA financing
### Norwegian Public Schemes Funding EUREKA Projects

- SkatteFUNN – tax reduction scheme
- Research Council programmes
- Innovation Norway – IFU
- The Franco-Norwegian Foundation
- Demo 2000
- Svensk-norsk næringslivssamarbeid

- Pre Project support

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### Pre Project Support -EUREKA-

- **Who can apply?**
  - Any company

- **Purpose**
  - Partner search
  - Cooperation agreements
  - Joint project proposal

- **What can you get?**
  - Max 50% of total expenses
  - Max NOK 100,000 ~ 12,000 Euro
  - No deadline for applications
www.forskningsradet.no/eureka
What is a EUREKA project?

**EUREKA projects are:**
- Bottom-up - proposed, defined and managed by its partners
- International – with partners from at least two of EUREKA’s 38 members
- Industry-led
- Market-oriented - Developing hi-tech products, processes and services for the market

Market oriented

- EUREKA addresses applied - not fundamental - research projects
- The result of a EUREKA project must be a marketable product, process or service
Positioning of EUREKA on International R&D Scene

European Cooperation in R&D

Precompetitive

- Top down
- EC supervision
- Large central funding
- Results property of EC and partners

Close to market

- Bottom up
- Business agreements
- Smaller, coordinated national funding
- Results property of partners

Some statistics

Since 1985, 25 billion euro of public-private investment has been mobilised to support some 2,800 EUREKA projects

All figures correct June 2006
EUREKA projects in figures

- Number of running projects: 700
- Total budget for these projects: 1.7 billion €
- Number of organisations involved in EUREKA projects: 2760

Who participates in EUREKA projects?

Nearly 13,000 partners from across Europe – and beyond

- 17% University
- 17% Research institutes
- 39% SMEs
- 39% Large companies

All figures correct June 2006
EUREKA has developed in two different directions

- An effective and efficient tool for SMEs
- An arena for European strategic R&D initiatives, mainly in the ITC sector

The two pillars of EUREKA

- Strategic initiatives
- Individual projects
1. Strategic initiatives

- Two categories:
  - Clusters
  - Umbrellas

1a. Clusters

- Long-term, strategically-significant initiatives
- Large number of participants, many from Europe’s major companies (eg Philips, Infineon)
- Develop generic technologies of key importance for European competitiveness
1a. Clusters

- MEDEA+ Micro- and nano-electronics
- [www.medeaplus.org](http://www.medeaplus.org)
- ITEA2 Software-intensive systems
- [www.itea2.org](http://www.itea2.org)
- CELTIC Telecommunications
- [www.celtic-initiative.org](http://www.celtic-initiative.org)
- EUROGIA Sustainable and safe energy
- [www.eurogia.com](http://www.eurogia.com)

1b. Umbrellas

- Thematic network of public authorities and sectoral experts
- Their objective is the generation of EUREKA projects
- Fields of activity: manufacturing, logistics, food & feed, digital content ...
### 1b. Umbrellas

<table>
<thead>
<tr>
<th>Program</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACTORY</td>
<td>Production technologies</td>
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<tr>
<td>EUROENVIRON</td>
<td>Environmental R&amp;D</td>
</tr>
<tr>
<td>EUROAGRI+</td>
<td>Agriculture, food and feed</td>
</tr>
<tr>
<td>EUREKA TOURISM</td>
<td>IT-Technologies for tourism</td>
</tr>
<tr>
<td>LOGCHAIN+</td>
<td>Freight chains and logistics</td>
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<tr>
<td>EULASNET II</td>
<td>Laser &amp; optics applications</td>
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<td>ECONTEC</td>
<td>Digital content</td>
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<td>INNOFISK</td>
<td>Innovative aquaculture</td>
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<td>ENIWEPL</td>
<td>Industrial wear prevention</td>
</tr>
<tr>
<td>EUREKABUILD</td>
<td>Construction technology</td>
</tr>
</tbody>
</table>

### National spend on EUREKA projects in relation to GDP

![Graph showing national spend on EUREKA projects in relation to GDP]

*All figures correct June 2006*
www.eureka.be
www.forskningsradet.no/eureka