Innovation Funding and Support for SMEs of the Built Environment Sector

Open Innovation Test Beds for the European Construction Sector

Innovation is a collective endeavour: METABUILDING Platform as the backbone of the European Construction sector Innovation Ecosystem

ECTP CONFERENCE 2021 – round table

Luigi PERISSICH, FederCostruzioni
Iaudia HUNZIKER KELLER, NOBATEK/INEF4, project manager METABUILDING

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Two H2020 projects, One Ecosystem, One Digital Platform, One-Stop Shop for Innovation
Structuring of the METABUILDING innovation ecosystem – European Innovation Ecosystem of Construction sector

13 countries
Consolidation at national level and integration at European level
Success story of a National Construction Technology Platform (NCTP)

144 MEMBERS

PTEC Reaches...
- 56 SMEs directly
- Over 2,000 SMEs indirectly

422,000 SMEs form the Spanish ecosystem in the construction sector
META CLUSTERING: Sharing, expansion and integration of innovation ecosystem

METABUILDING LABS
FACILITATED ENTRY TO 7 NEW COUNTRIES

METABUILDING
6 TARGET COUNTRIES

CREATION OF NATIONAL CONSTRUCTION TECHNOLOGY PLATFORMS AND THEIR INTEGRATION TO ECTP
Innovation ecosystems in the METABUILDING LABS countries

first results from metabuilding labs

Task 1.1 Mapping and benchmarking of existing national innovation ecosystems

Aggregation of national ecosystems into an initial metacluster of 1611 entities
metabuilding.com

• Innovation support
• Virtual single-entry point to 100+ testing facilities (MBLabs OITB)
• Easy access for SMEs
METABUILDING platform as and its modules

**BE DIFFERENT**
Perform through innovation.

- **Access Innovation Funding**
  Learn about available innovation funding opportunities and other financial support mechanisms.

- **Find Innovative Technologies**
  Discover innovative technologies that are waiting to be deployed.

**FROM THE SHELF**
Find existing solutions and opportunities.

- **Locate New Markets**
  Locate new markets for your products and services across Europe. Widens your existing markets and find new easy to access opportunities.

- **Technology Marketplace**
  Find out what technologies and services are on the market and directly contact providers. Or why not showcase your market ready products and services?

**Modules providing innovation support**

- **Find a Partner**
  Team-up with new business partners, potential customers and other innovation stakeholders. Discover others ready to collaborate on a new projects and funding applications.

- **Get Innovation Support**
  Find experts that can provide technical, business and intellectual property support for your innovation project including feasibility and market studies, risk analysis, and many more.

- **Test Your Innovation**
  Gain easy access to testing facilities, knowledgeable experts and living labs to test your innovation and accelerate its route to market.

**Modules to find existing solutions/opportunities**

https://www.metabuilding.com/digital-tools/
Cluster management tool to foster collaboration between innovation stakeholders at different levels

First step towards National Construction Technology Platforms (NCTPs)
Join the METABUILDING ecosystem
Become a beta tester of the METABUILDING platform
Help to shape the future of the Construction sector
Round table

- Carlos Martinez (PTEC)
- Paula Queipo (IDONIAL/AM Platform)
- Jorge Rodriguez (Main Rail Solutions)
- Alain Zarli (ECTP)
What type of institution are you working for?

What benefits do you see in the METABUILDING platform for this type of institution?
Which of the modules/features do you consider the most interesting for you and why?
In how far do you think that the METABUILDING platform will/can make a difference for driving innovation in the Built Environment sector?
In how far the METABUILDING platform favors SME innovation?
Which are the most critical issues concerning testing/demonstration of new technologies?

In how far the METABUILDING Labs Open Innovation Testbed and its services can make a difference?
In how far do you think that the METABUILDING platform will/can make a difference for driving innovation in the Built Environment sector?
Open discussion innovation support needs
Your wish list for future features (3 key words)
Your take-home message (3 key words) concerning the METABUILDING platform
METABUILDING platform: what you need to keep in mind

https://youtu.be/uCN61wqKgyQ
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Thank you for your kind attention

More info @ www.metabuilding.com